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Peter Edwards

Professional Summary

Experienced Front-End Developer with 14 years of expertise in building highly scalable, performant web applications using React, Next.js, and TypeScript. Proficient in developing user-centered experiences, ensuring code quality through test-driven development, and integrating APIs for seamless web applications. Strong experience in delivering complex, high-availability applications.

Experience

Silverstein Properties / Inspire Labs (Jan 2022 – Aug 2024)

Front End Web/App Developer

- Lead the development and design of highly scalable commercial and residential websites using React and Next.js. As well as Wordpress and PHP
- Implementing paid campaigns to increase traffic across all sites.
- Collaborated with product teams to translate requirements into technical specifications and implementation plans.
- Built and maintained high-performance eCommerce app features, ensuring seamless payment processing and user engagement.
- Enforced code quality by implementing automated QA testing with Cypress, conducting code reviews, and mentoring junior developers.
- Integrated third-party APIs to extend functionality, including Google Analytics, enhancing user engagement metrics.

Government Accountability Office / Salient CRGT (Jan 2020 - Dec 2021)

Web Developer / Web Operations Team

- Led the development and maintenance of government websites, ensuring compliance with federal accessibility standards.
- Collaborated with service teams to translate complex documents into highly interactive and accessible web content, improving usability for end users.
- Streamlined content management workflows and mentored team members on best practices in front-end development and web standards.

Contract Web Developer (Aug 2017 – Dec 2019)

Web Developer

- Built and deployed high-traffic, cloud-based web applications using React, Next.js, and AWS infrastructure.
- Collaborated with clients to create high-availability eCommerce apps with integrated payment gateways.
- Ensured scalability and performance optimization through SEO strategies and API integrations.

The New York Times (Feb 2016 - Jul 2017)

Web Developer / Marketing Video Editor

- Developed and Designed rich media banners and landing pages with JavaScript, HTML/CSS, and Drupal.
- Ran streaming broadcast at Times Talks live video streaming events with streaming sent out to YouTube Live and Facebook Live.
- Implemented SEO strategies and analytics on streamed events.
- Developed digital ads and pay walls on site. As well as purchase flows with JavaScript and TypeScript.

Contract Web Developer (Aug 2010 - Jan 2016)

Web Developer

- WordPress website management and Email Marketing development.
- Running the technical aspects of running on a eCommerce website and email campaigns, including UX/UI, Google Analytics, localization, code fixes and content SEO, domain management, content management system, HTML/CSS/JavaScript, and platform tools.

Skills

Web Development:

JavaScript, TypeScript, React, Node.js, Next.js, Cypress, API Integration, Web Accessibility, High Availability Systems, AWS

Design Tools:

Figma, Adobe Suite

Testing & Quality:

Test-Driven Development (TDD), Automated Testing (Cypress)

Data Analysis & Reporting:

Google Analytics (certified), Google AdWords, Google DoubleClick (certified), Google Web Designer

Education

Interactive Digital Design, Bachelor of Arts

Quinnipiac University, Hamden, CT

Major: Interactive Digital Design (Computer science with Graphic design)

Minor: Script Writing (screenplay writing)

Studies focused on digital media, script writing, and design methodologies. Relevant coursework includes Modern Design Culture, Motion Graphics, Digital Imaging, 3D Animation, and Scripting. Proficient in Maya, After Effects, Flash, and WordPress.

Additional Information

- Proven ability to handle multiple projects and meet deadlines.
- Strong analytical and problem-solving skills.
- Excellent communication and teamwork abilities.